

Draft programme

# The Impact Agenda for Social Sciences & Humanities

*An international conference on optimising societal impact of  
social sciences and humanities through partnering  
with business, government and civil society*

4-5 October 2018  
Copenhagen, Denmark

Organised by:

## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



Partners:

ново  
nordisk  
fonden



AALBORG UNIVERSITY  
DENMARK

CBS COPENHAGEN  
BUSINESS SCHOOL  
HANDELSHØJSKOLEN



# THE IMPACT AGENDA FOR SOCIAL SCIENCES AND HUMANITIES

In recent years, ways of better demonstrating the societal impact of research have been developed, for example by the 2014 REF assessment in the UK. In the same year the Leiden Statement stressed the importance of the Social Sciences and Humanities (SSH) as academic disciplines. These developments motivated the **AESIS Network** in 2017 to organize the first international conference on Societal Impact of Social Sciences and Humanities, and the signing of a Cardiff Statement on optimising this impact. Continuation of the event was decided on for the following purposes: to restate and champion the fundamental role that the social sciences and humanities play in society, and to call for an expanded role for the social sciences and humanities in tackling problems through interdisciplinary research.

The conference will take place in Copenhagen and will bring together the SSH research community in order to promote an international and collaborative approach to developing and engaging ways to optimise the societal impact of that research. In Denmark organisations such as ReD Associates and **Humanomics** aim to find new innovative ways to create and stimulate alliances between businesses and social sciences and humanities. Therefore this provides an excellent context to foster the worldwide debates on optimising impact through interactions between science and business, as well as with government and civil society as a whole.

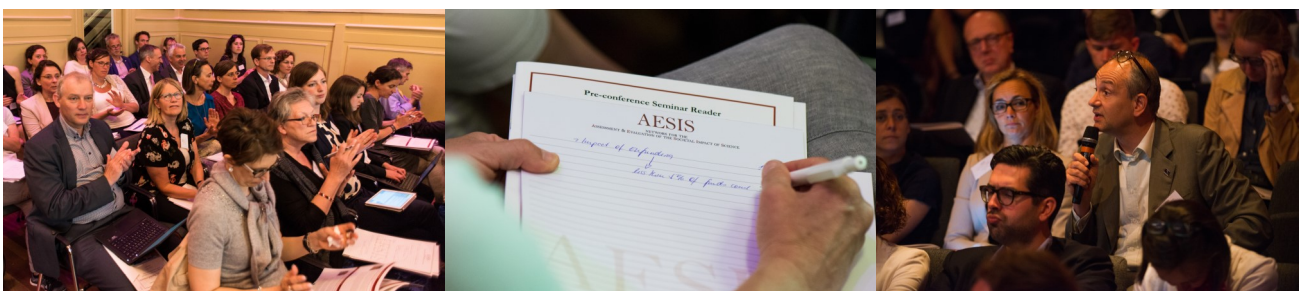
The **AESIS Network** has organised conferences and courses since 2015, bringing together experts such as R&D evaluators, university managers, policy makers, funders, and other stakeholders of impact. The goal is sharing, evaluating and discussing best practices around the world on:

- Policy strategies for societal impact
- Creating (long-term) alliances between stakeholders
- Regional, national and international instruments for evaluating and achieving impact
- Current issues on i.e. public engagement, evidence-based policy, interdisciplinary approaches and harmonising definitions and assumptions.

In its approaches the **AESIS Network** is convinced that societal impact:

- can only be robust based on well-balanced insights on how the societal impact of science can be measured;
- should investigate the impact of the humanities, the social sciences and the hard sciences in one comparable approach for accountability;
- will be optimised by combining perspectives from all stakeholders of impact, including (but not limited to): research management, funders, scientometricians & societal partners.

The AESIS Network and its partners are excited to welcome you to Copenhagen at the second conference on ‘**The Impact Agenda for Social Sciences and Humanities**’.



## Programme Advisory Committee

|                                  |   |
|----------------------------------|---|
| <b>David Budtz Pedersen</b>      | Humanomics  |
| <b>Thomas Alslev Christensen</b> | Novo Nordisk Fonden                                       |
| <b>Rick Delbridge</b>            | Social Science Research Park,<br>Cardiff                  |
| <b>Alan Irwin</b>                | Copenhagen Business School<br>(CBS)                       |
| <b>Wendy Naus</b>                | COSSA   |
| <b>Sharon Smit</b>               | ACCOMPLISSH   |
| <b>James Wilsdon</b>             | Campaign for Social Science                               |
| <b>Tim Wilson</b>                | Social Sciences and Humanities<br>Research Council Canada |

## AESIS Advisory Board

|                              |  |
|------------------------------|--|
| <b>Koenraad Debackere</b>    | University of Leuven, Belgium            |
| <b>Luke Georghiou</b>        | University of Manchester                 |
| <b>Chris James</b>           | Elsevier                                 |
| <b>Barend van der Meulen</b> | Rathenau Institute, Netherlands          |
| <b>Susan Renoe</b>           | National Alliance for Broader<br>Impacts |
| <b>Toby L. Smith</b>         | American Association<br>of Universities  |
| <b>David Sweeney</b>         | Research England                         |
| <b>Pauline Tay</b>           | Research Council, Singapore              |
| <b>Paul Wouters</b>          | CWTS, NL                                 |

# *Draft Programme*

## Thursday 4 October

**08.30-09.00 Registration**

**09.00-09.15** Welcome by the **Conference Chair:**

**David Budtz Pedersen** Director of the Humanomics Research Centre, Denmark

**09.15-11.00 I Plenary opening**

**09.15 Agnete Gersing** Permanent Secretary at Ministry of Higher Education and Science, Denmark

**09.30 David Skorton** Secretary (CEO), Smithsonian Institution, Washington D.C. & Former President of Cornell University, USA

**09.45 Mihiri Seneviratne** Senior Policy Advisor of the Government's What Works Team, Cabinet's office, UK

**10.00 Michael Shanks** Professor of Classics, Stanford Archaeology Center & codirector of Stanford Humanities Lab (2005-2009), USA

**10.15 Miranda Nunhofer & Eric Moran** Associate Vice President for HSS Journals SAGE Publishing, UK  
Associate Vice President for HSS Journals SAGE Publishing, USA

**10.30 Panel discussion and Q&A led by the conference chair**

**11.00-11.30 Group picture & Break**

**11.30-12.45 II Parallel sessions - Interactions for optimising impact of SSH**

**Science for Policy**

— *Gemyse 1* —

*Which structures or strategy are most effective for governmental policy to be supported by scientific knowledge and data?*

**David Mair (Chair)**

Head of Unit, Knowledge Management, Joint Research Centre, European Commission

**Antti Pelkonen**

Science advisor, Prime Minister's Office Finland

**Mihiri Seneviratne**

Senior Policy Advisor of the Government's What Works Team, Cabinet's Office, UK

**Stakeholder Co-creation**

— *Lumbay Hall* —

*How to effectively use the co-creation approach to bring together stakeholders and discover innovative solutions for societal challenges*

**Tom Postmes (Chair)**

Faculty of Behavioural and Social Sciences, University of Groningen, Netherlands

**Victoria McGuinness**

Manager for TORCH (The Oxford Research Centre in the Humanities), UK

**Heidi Kinnunen**

Senior advisor in Capacity Building and Impact, University of Helsinki, Finland

**Regional Research Infrastructures**

— *Gemyse 2* —

*How to optimise societal impact in regional innovation systems and improve the infrastructure for SSH disciplines*

**Rick Delbridge (Chair)**

Academic Lead for the Social Science Research Park, Cardiff University, Wales, UK

**Jenny Hassenfuss**

Project administrator, Global Science Forum, Organisation for Economic Co-operation and Development (OECD)

**Marieke Schoots**

Program Manager Impact Program at Tilburg University, the Netherlands

**Interdisciplinary Research**

— *HC Andersen Castle* —

*How to increase societal impact through collaboration of SSH with non-SSH disciplines*

**David Skorton (Chair)**

Secretary (CEO), Smithsonian Institution, Washington D.C.

**Maral Mahdad**

Postdoctoral Fellow of Innovation Management at the University of Copenhagen

**Rolf Hvidtfeldt**

Postdoc, Humanomics Research Centre, Aalborg University, Denmark

**12.45-13.45 Lunch**

# Draft-Programme

## Thursday 4 October

### 13.45-15.00 III Parallel sessions - Mapping the Broader Impact of Social Science and Humanities

| Indicators of SSH impact<br>— <i>Lumbay Hall</i> —   | Institutional Assessment<br>— <i>Gemysse 2</i> —  | Measurement tools<br>— <i>Gemysse 1</i> —   | Public engagement<br>— <i>HC Andersen Castle</i> —   |
|--|---|---|--|
| <i>How to build more responsible metrics for evaluation of societal impact by SSH research</i>                 | <i>What are the most optimal (elements of) research assessments strategies to incentivise impact?</i>               | <i>How to create platforms for data management and reporting of societal impact of SSH</i>        | <i>How is impact of SSH research optimised, seen through lens of users and stakeholders?</i>                                 |
| <b>Paul Wouters</b> ( <i>Chair</i> )<br>Director of the Centre for Science and Technology studies, Netherlands | <b>Tim Wilson</b> ( <i>Chair</i> )<br>Executive Director at Social Sciences and Humanities Research Council, Canada | <b>Vera Hazelwood</b> ( <i>Chair</i> )<br>Chief Strategy Officer<br>Researchfish<br>Cambridge, UK | <b>Alan Irwin</b> ( <i>Chair</i> )<br>Vice-President of Entrepreneurship and Innovation, Copenhagen Business School, Denmark |
| <b>Rolf Hvidtveldt</b><br>Postdoc at Humanomics Research Center  | <b>Claire Donovan</b><br>Reader at Brunel University<br>London, UK  | <b>Mogens Sandfær</b><br>Head of Research Analytics,<br>Technical University Denmark              | <b>Liz Todd</b><br>Prof of Educational Inclusion,<br>Newcastle University, UK  |
| <b>Steven Hill</b><br>Director of Research at<br>Research England, UK  | <b>Maurice Vanderfeesten</b><br>Innovation Manager Research Library, Vrije Universiteit<br>Amsterdam, Netherlands   | <b>Christina Lohr</b><br>Product Manager, SciVal at<br>Elsevier, Netherlands                      | <b>Tom Postmes</b><br>Faculty of Behavioural and Social Sciences, University of Groningen, Netherlands                       |

### 15.00-15.30 Break

### 15.30-16.15 IV Plenary

- 15.30 Sverker Sörlin** Co-founder of the KTH Environmental Humanities Laboratory, Royal Institute of Technology, Sweden  
*The Role of SSH in addressing the UN Sustainable Development Goals*
- 15.45 Mike Conlon** Emeritus Faculty member of the University of Florida  
*The Role of SSH in knowledge sharing via open data*
- 16.00** Recommendations from the parallel sessions

### 16.15-17.15 V Interactive debate - The Role of SSH in Providing Knowledge for Policy

- 16.15** Moderator:  
**David Budtz Pedersen** Director of the Humanomics Research Centre, Denmark
- Debaters:
- David Mair** Head of Unit, Knowledge Management, Joint Research Centre, European Commission, Belgium
- David Sweeney** Executive Chair, Research England, UK
- Milena Žic-Fuchs** Professor of Linguistics at the University of Zagreb, former Croatian Minister of Science and Technology, Croatia
- 17:00** Closing remarks and summary by the **Conference Chair:**

### 17.15 Reception

### 18.30 Dinner

# Draft Programme

## Friday 5 October

08.30-09.00 Registration

09.00-09.10 Welcome by the **Conference Chair**: *What we achieved at the first day and how it relates to the 2nd day program*

**David Budtz Pedersen** Director of the Humanomics Research Centre, Denmark

09.10-10.00 VI Plenary opening - Science and Business interactions for optimal impact

09.10 **Mikkel B. Rasmussen** Co-founder of ReD Associates and director of ReD Associates Europe, Denmark

09.25 **Thomas Alslev Christensen** Head of Operations, Novo Nordisk Fonden, Denmark

09.40 **Jane Bjørn Vedel** Assistant Professor Research and Innovation, University-industry relations at Copenhagen Business School

09.55 Q&A with the audience

10.05-10.15 Move to roundtables (check colour-coding for correct session)

10.15-11.00 VII Roundtables

| Strategic role of research foundations | Training & skills for impact | Evidence-informed policy | Creative entrepreneurship | Institutions and leadership | Regional Collaboration |
|--|------------------------------|--------------------------|---------------------------|-----------------------------|------------------------|
|--|------------------------------|--------------------------|---------------------------|-----------------------------|------------------------|

*Coordinators:*

**David Sweeney**  
Research  
England



**Tim Wilson**  
SSHRC

*Coordinators:*

**Jonas Stier**  
Dalarna  
University



**Andreas Brøgger Jensen**  
Aalborg  
University

*Coordinators:*

**David Budtz Pedersen**  
Humanomics



*Coordinators:*

**Jeff Skinner**  
London  
Business  
School



**Michael Shanks**  
Standford

*Coordinators:*

**Martin Kitchener**  
Cardiff  
Business  
School



**Wendy Naus**  
COSSA

*Coordinators:*

**Morten Dahlgaard**  
Aalborg  
University



**Laura Gottmer-Welschen**  
Tilburg  
university

11.00-11.30 Break



# Draft-Programme

## Friday 5 October

11.30-12.45 VIII Parallel sessions - Stimulating impact

### Entrepreneurship

— Gemyse 1 —

*How to best utilise SSH knowledge into practical applications for society through entrepreneurship*

**Jeff Skinner** (*Chair*)

Executive Director Deloitte Institute of Innovation and Entrepreneurship, London Business School, UK

**Larissa Best**

LBAN president - EBAN board, Luxembourg

**Andre Krouwel**

Academic Director of Election Compass & Political Scientist at VU Amsterdam, the Netherlands

### (National) Science Policy

— HC Andersen Castle —

*How can (national) structures and policy enable and incentivise SSH researchers to have impact?*

**David Sweeney** (*Chair*)

Executive Chair, Research England

**Sarah Foxen**

Social Science Adviser at Parliamentary Office of Science and Technology, UK

**Milena Žic-Fuchs**

Professor of Linguistics at the University of Zagreb, former Croatian Minister of Science and Technology, Croatia

### Grand challenges

— Lumbay Hall —

*How can SSH research best be used in addressing grand challenges (i.e. sustainable developments goals)?*

**David Budtz Pedersen** (*Chair*)

Director of the Humanomics Research Center, Denmark

**Maurice Vanderfeesten/  
Vincent Hendricks**

### Intermediary institutions

— Gemyse 2 —

*How can intermediary institutions be set up to bridge and facilitate interaction between stakeholders*

**Lars Klüver** (*Chair*)

Director Danish Board of Technology Foundation, Denmark

**Wendy Naus**

Executive Director of The Consortium of Social Science Associations (COSSA), USA

**Chris Fellingham**

Licensing & Ventures Manager at Oxford University Innovation, UK

12.45-13.45 Lunch

13.45-15.30 IX Plenary closing - Structural approaches to optimise Impact of SSH

13.45 Outcomes Parallel sessions & Roundtables and Ranking the recommendations

14.15 Audience - remaining questions and debates

14.30 **Panel**

Moderator:

**David Budtz Pedersen**

Director of the Humanomics Research Centre, Denmark

Panel members:

**David Skorton**

CEO, Smithsonian Institution, Washington D.C. & Former President of Cornell University, USA

**Mihiri Seneviratne**

Senior Policy Advisor of the Government's What Works Team, Cabinet's office, UK

**Paul Wouters**

Director of the Centre for Science and Technology studies, Netherlands

**Tim Wilson**

Executive Director at Social Sciences and Humanities Research Council, Canada

15:30 Closing remarks and summary by the **Conference Chair:**

15.45-17.00 Reception